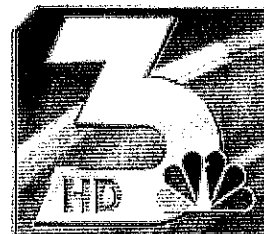


## ORDER



KSNV

**Orders**  
**Order / Rev:** 105008  
**Alt Order #:** 06837953  
**Product Desc:** OBAMA FOR AMERICA  
**Estimate:** 1536  
**Flight Dates:** 09/12/12 - 09/17/12  
**Original Date / Rev:** 08/01/12 / 09/06/12  
**Order Type:** GENERAL

**Primary AE:** Amy McCreary  
**Sales Office:** BLPHI  
**Sales Region:** National

**Agency**  
**Name:** GMMB, Inc./ Washington D.C.  
**Buying Contact:**  
**Billing Contact:**  
 Washington Harbor  
 Washington, DC 20007

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Obama for America *Revised*  
**Demographic:** A35+  
**Product Codes:** PLC01-Democrat  
**Priority:** SELECT PRIORITY CODE  
**Revenue Codes:** POLITICAL/AGY, PCAN, GEN

**New Business Thru:**  
**Order Separation:** 00:05:00  
**Advertiser External ID:**  
**Agency External ID:**

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/17/12	115	\$25,450.00	\$21,632.50

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	115	\$25,450.00	\$21,632.50	0.00
<b>Totals</b>	<b>115</b>	<b>\$25,450.00</b>	<b>\$21,632.50</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

## Order Share

Order Share	Share	Total
KSNV	30%	\$25,450.00
Market	100%	\$84,833.33

## Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	26%	\$22,056.67
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	19%	\$16,118.33
KTUD	1%	\$848.33
KVVU	20%	\$16,966.67
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	4%	\$3,393.33

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	09/12/12	09/14/12	M-F 5-6a WakeUp w/Wa@M	5-6a		--WTF--	:30	3	\$90.004		0.00	NM	3	\$270.00
M-F 5-6a WakeUp w/Wagners															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	--WTF--			3			\$90.00		0.00			

Order / Rev: 105008  
 Alt Order #: 06837953  
 Flight Dates: 09/12/12 - 09/17/12

Advertiser: Obama for America  
 Product Desc: OBAMA FOR AMERICA  
 Estimate: 1536  
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	09/12/12	09/14/12	M-F 5-6a WakeUp w/WagM M-F 5-6a WakeUp w/Wagners	CM	5-6a	--WTF--	:30	3	\$90.004		0.00	NM	3	\$270.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	--WTF--					3	\$90.00		0.00			
E 2	KSNV	09/17/12	09/17/12	M-F 5-6a WakeUp w/WagM M-F 5-6a WakeUp w/Wagners	CM	5-6a	M-----	:30	1	\$90.004		0.00	NM	1	\$90.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	M-----					1	\$90.00		0.00			
E 3	KSNV	09/12/12	09/14/12	M-F 6-7a WakeUp w/WagM M-F 6-7a WakeUp w/Wagners	CM	6-7a	--WTF--	:30	4	\$175.004		0.00	NM	4	\$700.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	--WTF--					4	\$175.00		0.00			
E 4	KSNV	09/17/12	09/17/12	M-F 6-7a WakeUp w/WagM M-F 6-7a WakeUp w/Wagners	CM	6-7a	M-----	:30	1	\$175.004		0.00	NM	1	\$175.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	M-----					1	\$175.00		0.00			
E 5	KSNV	09/12/12	09/14/12	Today Show Today Show	CM	658a-9am	--WTF--	:30	3	\$200.004		0.00	NM	3	\$600.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	--WTF--					3	\$200.00		0.00			
E 6	KSNV	09/17/12	09/17/12	Today Show Today Show	CM	658a-9am	M-----	:30	1	\$200.004		0.00	NM	1	\$200.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	M-----					1	\$200.00		0.00			
E 7	KSNV	09/15/12	09/15/12	News 3 Sunrise - SATUR News 3 Sunrise SATURDAY	CM	6a-7a	-----S-	:30	1	\$125.004		0.00	NM	1	\$125.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S-					1	\$125.00		0.00			
E 8	KSNV	09/15/12	09/15/12	Saturday Today Saturday Today	CM	7a-9am	-----S-	:30	1	\$150.004		0.00	NM	1	\$150.00
SAT TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S-					1	\$150.00		0.00			
E 9	KSNV	09/16/12	09/16/12	News 3 Sunrise - SUND News 3 Sunrise SUNDAY	CM	6a-7a	-----S	:30	1	\$90.004		0.00	NM	1	\$90.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S					1	\$90.00		0.00			
E 10	KSNV	09/16/12	09/16/12	Sunday Today Sunday Today	CM	7a-8am	-----S	:30	1	\$150.004		0.00	NM	1	\$150.00
SUN TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S					1	\$150.00		0.00			
E 11	KSNV	09/16/12	09/16/12	Meet the Press Meet the Press	CM	8a-9am	-----S	:30	1	\$1,300.003		0.00	NM	1	\$1,300.00
MEET THE PRESS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S					1	\$1,300.00		0.00			
E 12	KSNV	09/16/12	09/16/12	News 3 Today Wknd News 3 Today	CM	9a-930am	-----S	:30	1	\$125.004		0.00	NM	1	\$125.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S					1	\$125.00		0.00			
E 13	KSNV	09/16/12	09/16/12		CM	9:30a-10a	-----S	:30	1	\$135.004		0.00	NM	1	\$135.00

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 Flight Dates: 09/12/12 - 09/17/12

Advertiser: Obama for America  
 Product Desc: OBAMA FOR AMERICA  
 Estimate: 1536  
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Chris Matthews 9:30AM S															
Chris Matthews SUN 9:30am															
CHRIS MATHEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S					1	\$135.00		0.00			
E 14	KSNV	09/12/12	09/14/12	M-F Today Show II 3rd Hour	CM	9-10a	--WTF--	:30	4	\$95.004		0.00	NM	4	\$380.00
				M-F Today Show II											
TODAY SHOW II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	--WTF--					4	\$95.00		0.00			
E 15	KSNV	09/17/12	09/17/12	M-F Today Show II 3rd Hour	CM	9-10a	M-----	:30	1	\$95.004		0.00	NM	1	\$95.00
				M-F Today Show II											
TODAY SHOW II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	M-----					1	\$95.00		0.00			
E 16	KSNV	09/12/12	09/14/12	M-F Today Show III 4th Hour	CM	10am-11am	--WTF--	:30	4	\$80.004		0.00	NM	4	\$320.00
				Today 4th Hour											
TODAY SHOW III															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	--WTF--					4	\$80.00		0.00			
E 17	KSNV	09/17/12	09/17/12	M-F Today Show III 4th Hour	CM	10am-11am	M-----	:30	1	\$80.004		0.00	NM	1	\$80.00
				Today 4th Hour											
TODAY SHOW III															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	M-----					1	\$80.00		0.00			
E 18	KSNV	09/12/12	09/14/12	Rachael Ray	CM	11am-12pm	--WTF--	:30	4	\$80.004		0.00	NM	4	\$320.00
				Rachael Ray											
RACHEL RAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	--WTF--					4	\$80.00		0.00			
E 19	KSNV	09/17/12	09/17/12	Rachael Ray	CM	11am-12pm	M-----	:30	1	\$80.004		0.00	NM	1	\$80.00
				Rachael Ray											
RACHEL RAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	M-----					1	\$80.00		0.00			
E 20	KSNV	09/12/12	09/14/12	Noon News	CM	12-1230pm	--WTF--	:30	4	\$125.004		0.00	NM	4	\$500.00
				Noon News											
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	--WTF--					4	\$125.00		0.00			
E 21	KSNV	09/17/12	09/17/12	Noon News	CM	12-1230pm	M-----	:30	1	\$125.004		0.00	NM	1	\$125.00
				Noon News											
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	M-----					1	\$125.00		0.00			
E 22	KSNV	09/12/12	09/14/12	The Agenda 1230pm	CM	1230-1p	--WTF--	:30	4	\$100.003		0.00	NM	4	\$400.00
				The Agenda 1230pm											
AGENDA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	--WTF--					4	\$100.00		0.00			
E 23	KSNV	09/17/12	09/17/12	The Agenda 1230pm	CM	1230-1p	M-----	:30	1	\$100.003		0.00	NM	1	\$100.00
				The Agenda 1230pm											
AGENDA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	M-----					1	\$100.00		0.00			
E 24	KSNV	09/12/12	09/14/12	Days of our Lives	CM	1258p-2pm	--WTF--	:30	3	\$125.004		0.00	NM	3	\$375.00
				Days of our Lives											
DAYS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	--WTF--					3	\$125.00		0.00			
E 25	KSNV	09/17/12	09/17/12		CM	1258p-2pm	M-----	:30	1	\$125.004		0.00	NM	1	\$125.00

Order / Rev: 105008  
 Alt Order#: 06837953  
 Flight Dates: 09/12/12 - 09/17/12

Advertiser: Obama for America  
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 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Days of our Lives											
				Days of our Lives											
DAYS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	M-----			1		\$125.00		0.00				
E 26	KSNV	09/12/12	09/14/12	The Doctors	CM	2pm-3pm	--WTF--	:30	4	\$85.004		0.00	NM	4	\$340.00
				The Doctors											
DRS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/10/12	09/16/12	--WTF--			4		\$85.00		0.00				
E 27	KSNV	09/17/12	09/17/12	The Doctors	CM	2pm-3pm	M-----	:30	1	\$85.004		0.00	NM	1	\$85.00
				The Doctors											
DRS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	M-----			1		\$85.00		0.00				
E 28	KSNV	09/12/12	09/14/12	Dr. Phil	CM	3-4p	--WTF--	:30	4	\$150.004		0.00	NM	4	\$600.00
				Dr Phil											
PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/10/12	09/16/12	--WTF--			4		\$150.00		0.00				
E 29	KSNV	09/17/12	09/17/12	Dr. Phil	CM	3-4p	M-----	:30	1	\$150.004		0.00	NM	1	\$150.00
				Dr Phil											
PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	M-----			1		\$150.00		0.00				
E 30	KSNV	09/12/12	09/14/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm	--WTF--	:30	4	\$145.004		0.00	NM	4	\$580.00
				4PM NEWS (1 hour)	(4:00 PM-4:30 PM)										
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/10/12	09/16/12	--WTF--			4		\$145.00		0.00				
E 31	KSNV	09/17/12	09/17/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm	M-----	:30	1	\$145.004		0.00	NM	1	\$145.00
				4PM NEWS (1 hour)	(4:00 PM-4:30 PM)										
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	M-----			1		\$145.00		0.00				
E 32	KSNV	09/12/12	09/14/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm	--WTF--	:30	4	\$175.004		0.00	NM	4	\$700.00
				4PM NEWS (1 hour)	(4:30 PM-5:00 PM)										
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/10/12	09/16/12	--WTF--			4		\$175.00		0.00				
E 33	KSNV	09/17/12	09/17/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm	M-----	:30	1	\$175.004		0.00	NM	1	\$175.00
				4PM NEWS (1 hour)	(4:30 PM-5:00 PM)										
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	M-----			1		\$175.00		0.00				
E 34	KSNV	09/12/12	09/14/12	M-F Early News	CM	5-630p	--WTF--	:30	4	\$250.004		0.00	NM	4	\$1,000.00
				M-F Early News											
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/10/12	09/16/12	--WTF--			4		\$250.00		0.00				
E 35	KSNV	09/17/12	09/17/12	M-F Early News	CM	5-630p	M-----	:30	1	\$250.004		0.00	NM	1	\$250.00
				M-F Early News											
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	M-----			1		\$250.00		0.00				
E 36	KSNV	09/15/12	09/15/12	Sa-Su Early News	CM	5pm-630pm	-----S-	:30	1	\$150.004		0.00	NM	1	\$150.00
				Sa-Su Early News											
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/10/12	09/16/12	-----S-			1		\$150.00		0.00				
E 37	KSNV	09/16/12	09/16/12		CM	7-10pm	-----S	:30	1	\$450.004		0.00	NM	1	\$450.00

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 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
News 3 Live in Prime News 3 in Prime NEWS AFTER NFL <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/10/12 09/16/12 -----S 1 \$450.00 0.00															
E 38	KSNV	09/12/12	09/14/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	--WTF--	:30	3	\$230.00	4	0.00	NM	3	\$690.00
JEOPARDY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/10/12 09/16/12 --WTF-- 3 \$230.00 0.00															
E 39	KSNV	09/17/12	09/17/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	M-----	:30	1	\$230.00	4	0.00	NM	1	\$230.00
JEOPARDY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/12 09/23/12 M----- 1 \$230.00 0.00															
E 40	KSNV	09/12/12	09/14/12	M-F Wheel M-F Wheel of Fortune	CM	7-730pm	--WTF--	:30	3	\$230.00	4	0.00	NM	3	\$690.00
WHEEL <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/10/12 09/16/12 --WTF-- 3 \$230.00 0.00															
E 41	KSNV	09/17/12	09/17/12	M-F Wheel M-F Wheel of Fortune	CM	7-730pm	M-----	:30	1	\$230.00	4	0.00	NM	1	\$230.00
WHEEL <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/12 09/23/12 M----- 1 \$230.00 0.00															
E 42	KSNV	09/12/12	09/14/12	Face to Face w/ Ralston Face to Face w/ J.Ralston	CM	730-758pm	--WTF--	:30	4	\$125.00	4	0.00	NM	4	\$500.00
FACE TO FACE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/10/12 09/16/12 --WTF-- 4 \$125.00 0.00															
E 43	KSNV	09/17/12	09/17/12	Face to Face w/ Ralston Face to Face w/ J.Ralston	CM	730-758pm	M-----	:30	1	\$125.00	4	0.00	NM	1	\$125.00
FACE TO FACE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/12 09/23/12 M----- 1 \$125.00 0.00															
E 44	KSNV	09/15/12	09/15/12	Wknd Jeopardy SAT/Jeopardy	CM	630-7pm	-----S-	:30	1	\$150.00	4	0.00	NM	1	\$150.00
JEOPARDY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/10/12 09/16/12 -----S- 1 \$150.00 0.00															
E 45	KSNV	09/15/12	09/15/12	Wknd Wheel of Fortune SAT/ Wheel of Fortune	CM	7-730pm	-----S-	:30	1	\$150.00	4	0.00	NM	1	\$150.00
WHEEL <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/10/12 09/16/12 -----S- 1 \$150.00 0.00															
E 47	KSNV	09/17/12	09/17/12	Mon PR 8-10p Monday Prime 8-10pm	CM	8-10pm	M-----	:30	1	\$1,100.00	4	0.00	NM	1	\$1,100.00
THE VOICE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/12 09/23/12 M----- 1 \$1,100.00 0.00															
E 50	KSNV	09/12/12	09/12/12	Wed PR 9-10p Wednesday Prime 9-10pm	CM	9-10pm	--W----	:30	1	\$1,300.00	4	0.00	NM	1	\$1,300.00
AGT <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/10/12 09/16/12 --W---- 1 \$1,300.00 0.00															
E 51	KSNV	09/14/12	09/14/12	Fri PR 8-9p Friday Prime 8-9pm	CM	8-9pm	----F--	:30	1	\$500.00	4	0.00	NM	1	\$500.00
DATELINE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/10/12 09/16/12 ----F-- 1 \$500.00 0.00															
E 52	KSNV	09/15/12	09/15/12		CM	9-10pm	-----S-	:30	1	\$400.00	4	0.00	NM	1	\$400.00

Order / Rev: 105008  
 Alt Order #: 06837953  
 Flight Dates: 09/12/12 - 09/17/12

Advertiser: Obama for America  
 Product Desc: OBAMA FOR AMERICA  
 Estimate: 1536  
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Sat PR 9-10p Saturday Prime 9-10pm NBC PRIME <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/10/12 09/16/12 -----S- 1 \$400.00 0.00															
E 53	KSNV	09/15/12	09/15/12	Sat PR 10-11p Saturday Prime 10-11pm NBC PRIME <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/10/12 09/16/12 -----S- 1 \$500.00 0.00	CM	10-11pm	-----S-	:30	1	\$500.00	4	0.00	NM	1	\$500.00
E 54	KSNV	09/16/12	09/16/12	NFL Pre-Game / FNA NFL Pre-Game FNIA <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/10/12 09/16/12 -----S 1 \$600.00 0.00	CM	1p-530pm	-----S	:30	1	\$600.00	4	0.00	NM	1	\$600.00
E 55	KSNV	09/16/12	09/16/12	NFL Football NFL Football SUN NIGHT FTBL <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/10/12 09/16/12 -----S 1 \$4,000.00 0.00	CM	1P-9PM	-----S	:30	1	\$4,000.00	4	0.00	NM	1	\$4,000.00
E 56	KSNV	09/12/12	09/14/12	M-F News 3 at Eleven M-F News 3 at Eleven NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/10/12 09/16/12 --WTF-- 4 \$255.00 0.00	CM	11pm-1135pm	--WTF--	:30	4	\$255.00	4	0.00	NM	4	\$1,020.00
E 57	KSNV	09/17/12	09/17/12	M-F News 3 at Eleven M-F News 3 at Eleven NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/12 09/23/12 M----- 1 \$255.00 0.00	CM	11pm-1135pm	M-----	:30	1	\$255.00	4	0.00	NM	1	\$255.00
E 59	KSNV	09/16/12	09/16/12	Sa-Su News 3 at Eleven Sa-Su News 3 at Eleven NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/10/12 09/16/12 -----S 1 \$225.00 0.00	CM	11pm-1135pm	-----S	:30	1	\$225.00	4	0.00	NM	1	\$225.00
E 60	KSNV	09/12/12	09/14/12	The Tonight Show Tonight Show LENO <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/10/12 09/16/12 --WTF-- 4 \$110.00 0.00	CM	1135p-1237a	--WTF--	:30	4	\$110.00	4	0.00	NM	4	\$440.00
E 61	KSNV	09/17/12	09/17/12	The Tonight Show Tonight Show LENO <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/12 09/23/12 M----- 1 \$110.00 0.00	CM	1135p-1237a	M-----	:30	1	\$110.00	4	0.00	NM	1	\$110.00
E 62	KSNV	09/12/12	09/14/12	Late Night w/Fallon Late Night w/Fallon FALLON <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/10/12 09/16/12 --WTF-- 4 \$40.00 0.00	CM	1237a-136am	--WTF--	:30	4	\$40.00	4	0.00	NM	4	\$160.00
E 63	KSNV	09/17/12	09/17/12	Late Night w/Fallon Late Night w/Fallon FALLON <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/12 09/23/12 M----- 1 \$40.00 0.00	CM	1237a-136am	M-----	:30	1	\$40.00	4	0.00	NM	1	\$40.00
E 64	KSNV	09/15/12	09/15/12	Saturday Night Live Saturday Night Live SNL <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/10/12 09/16/12 -----S- 1 \$400.00 0.00	CM	1130pm-1:02am	-----S-	:30	1	\$400.00	4	0.00	NM	1	\$400.00

Totals 115 \$25,450.00